

NEED A NEW HOME ?

RESERVED NOW

- with -



builderUX



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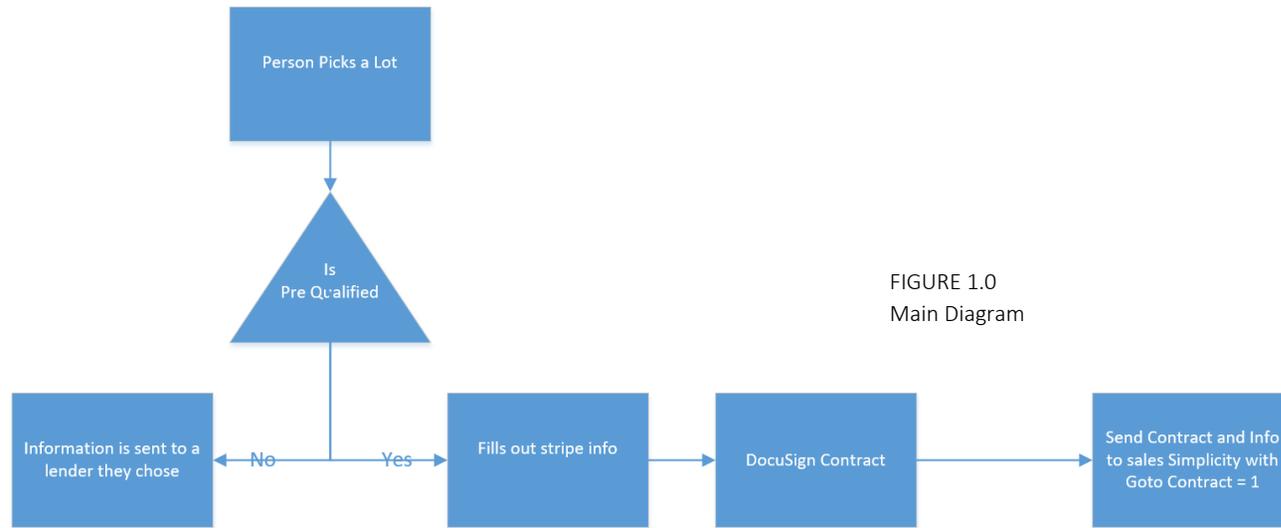


FIGURE 1.0
Main Diagram

Building Your Reservation Form

Name	Label	Layout	Type	Options	Required	Status	Sequence	Date
<input type="checkbox"/> FirstName	First Name	Two Column	text		Yes	Enable	0	November 8, 2016
<input type="checkbox"/> LastName	Last Name	Two Column	text		Yes	Enable	0	November 8, 2016
<input type="checkbox"/> Phone Edit Delete	Phone No	Two Column	text		No	Enable	0	November 8, 2016
<input type="checkbox"/> Email	Email Address	Two Column	email		Yes	Enable	0	November 8, 2016
<input type="checkbox"/> StreetAddress	Address	One Column	textarea		No	Enable	0	November 8, 2016
<input type="checkbox"/> Demo1	Present living situation <input type="checkbox"/> Pre-approved	One Column	select	<input type="checkbox"/> Rent apartment or townhouse <input type="checkbox"/> Rent single family home <input type="checkbox"/> Own condo or townhome <input type="checkbox"/> Own single family home <input type="checkbox"/> Living with parents/friends <input type="checkbox"/> Other	No	Disable	0	November 16, 2016
<input type="checkbox"/> Demo10	How did you learn about us? <input checked="" type="checkbox"/> Pre-approved	One Column	select	<input checked="" type="checkbox"/> Direct mail/flyer <input checked="" type="checkbox"/> Radio/TV <input checked="" type="checkbox"/> Signs <input checked="" type="checkbox"/> Realtor <input checked="" type="checkbox"/> Email <input checked="" type="checkbox"/> Billboard <input checked="" type="checkbox"/> Newspaper ad <input checked="" type="checkbox"/> Magazine <input checked="" type="checkbox"/> Internet <input checked="" type="checkbox"/> Friend <input checked="" type="checkbox"/> Parade of Homes <input checked="" type="checkbox"/> Whoville Holiday Lights <input checked="" type="checkbox"/> Summer Concert <input type="checkbox"/> Other Neighborhood Event <input type="checkbox"/> Neighbor referral <input type="checkbox"/> Social Media <input type="checkbox"/> Norm's Island <input type="checkbox"/> Trulia <input type="checkbox"/> Zillow	No	Enable	6	November 17, 2016

FIGURE 1.1
Data fields

⚙️
BuilderUX Buy Now

- Reservations
- Reservation Form**
- Configurations
- Document

<input type="checkbox"/>	Demo13	Necessary to sell your home in order to buy? <input type="checkbox"/> Pre-approved	One Column	select	<input type="checkbox"/> Yes (currently listed) <input type="checkbox"/> Yes (not yet listed) <input type="checkbox"/> No
<input type="checkbox"/>	Name	Label	Layout	Type	Options

FIGURE 1.2
Reservation Form

Add Field

Field Name

Field Label

Field layout

Field Type

Required

Enable

Sequence

Add Field

Cancel

FIGURE 1.3
Input Fields

The “THANK YOU” message.

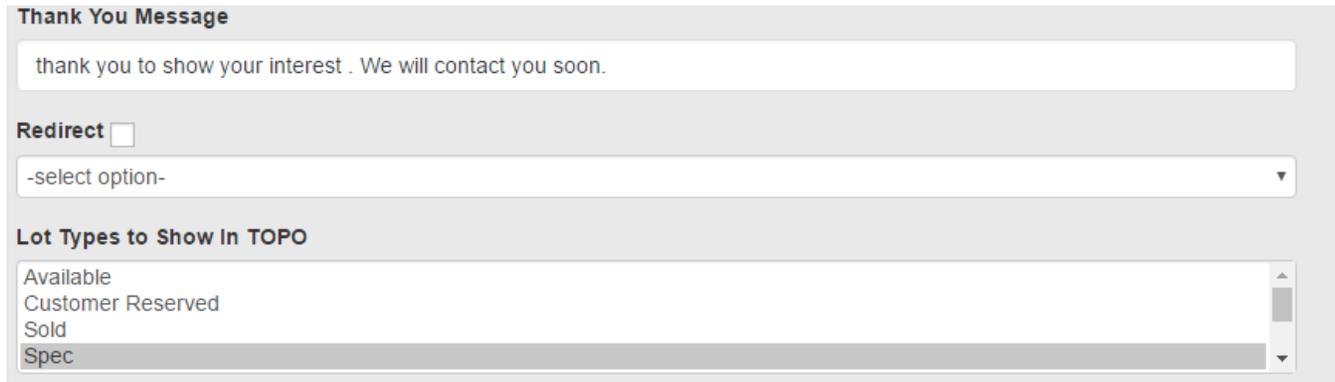
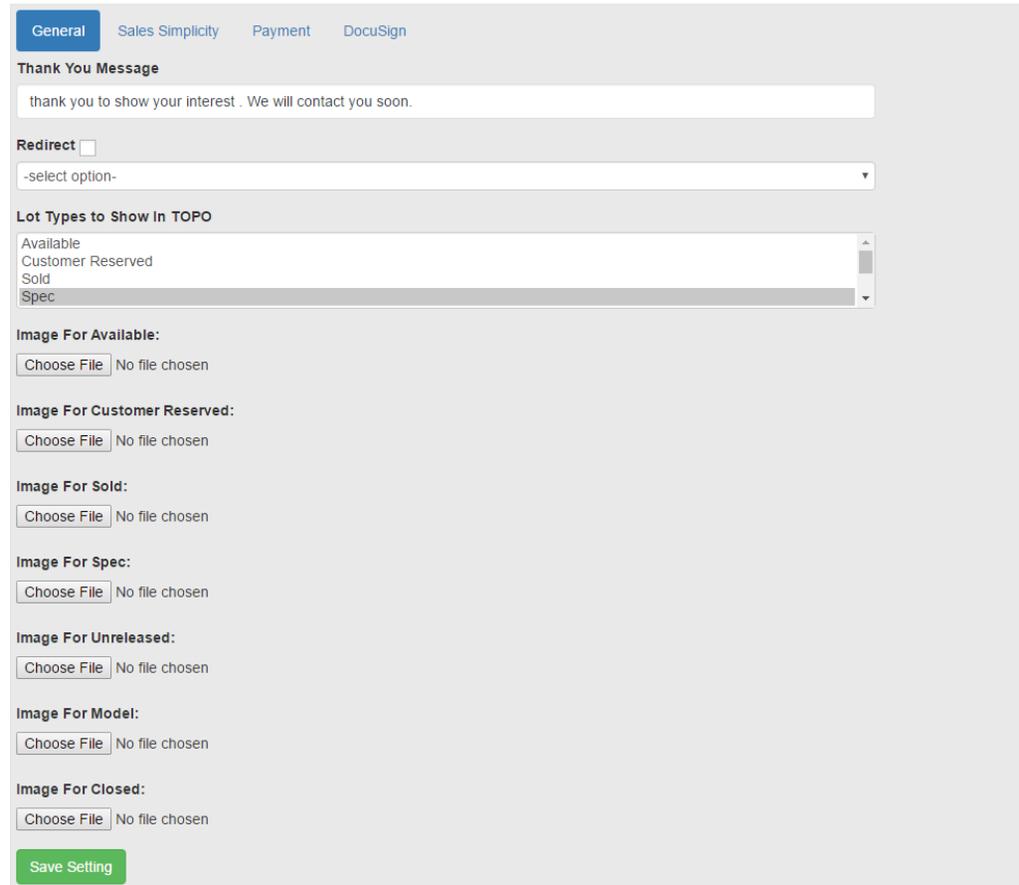
A screenshot of a web form titled "Thank You Message". The form has a light gray background and contains three main sections. The first section is a text input field with the placeholder text "thank you to show your interest . We will contact you soon.". The second section is labeled "Redirect" and includes a checkbox that is currently unchecked, followed by a dropdown menu showing "-select option-". The third section is labeled "Lot Types to Show In TOPO" and contains a list box with four options: "Available", "Customer Reserved", "Sold", and "Spec". The "Spec" option is currently selected and highlighted in a darker gray.

FIGURE 1.4
Thank you message input fields with
options

The Thank You message pops up if you haven't chosen to do a redirect afterwards. Any message you enter into that field will popup in an alert box.

The Redirect is where the application will redirect to after the customer has completed the buy process or any other process.

TOPO Map Settings



The screenshot shows a settings page for TOPO maps. At the top, there are tabs for 'General', 'Sales Simplicity', 'Payment', and 'DocuSign'. The 'General' tab is active. Below the tabs, there is a 'Thank You Message' field with the text 'thank you to show your interest . We will contact you soon.'. Below that is a 'Redirect' checkbox and a dropdown menu with '-select option-'. The 'Lot Types to Show in TOPO' section has a multi-select dropdown menu with options: Available, Customer Reserved, Sold, and Spec. Below this are several 'Image For' sections, each with a 'Choose File' button and 'No file chosen' text: 'Image For Available:', 'Image For Customer Reserved:', 'Image For Sold:', 'Image For Spec:', 'Image For Unreleased:', 'Image For Model:', and 'Image For Closed:'. At the bottom, there is a green 'Save Setting' button.

FIGURE 1.5
TOPO Input Fields

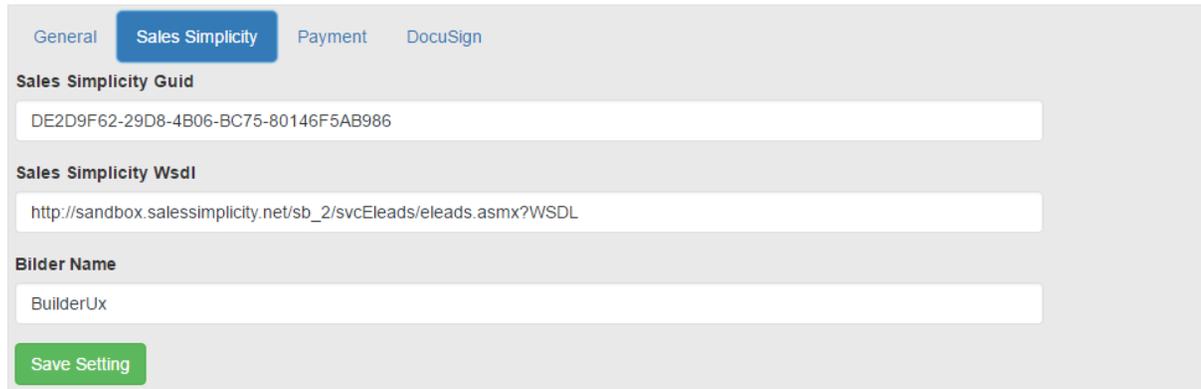
Lot Types to Show in TOPO

This field is important because this field determines what lot status to show on the map. This field is a multi select field and will only show the statuses that are selected when the topo map appears.

Uploading your own Custom Icon

Pick the status you want to replace the icon for and upload your replacement. The recommended icon size is //Todo

Sales Simplicity Information

A screenshot of a web application interface showing the "Sales Simplicity" configuration tab. The interface has a light gray background and a top navigation bar with four tabs: "General", "Sales Simplicity" (which is highlighted in blue), "Payment", and "DocuSign". Below the tabs, there are three sections, each with a title and a text input field:

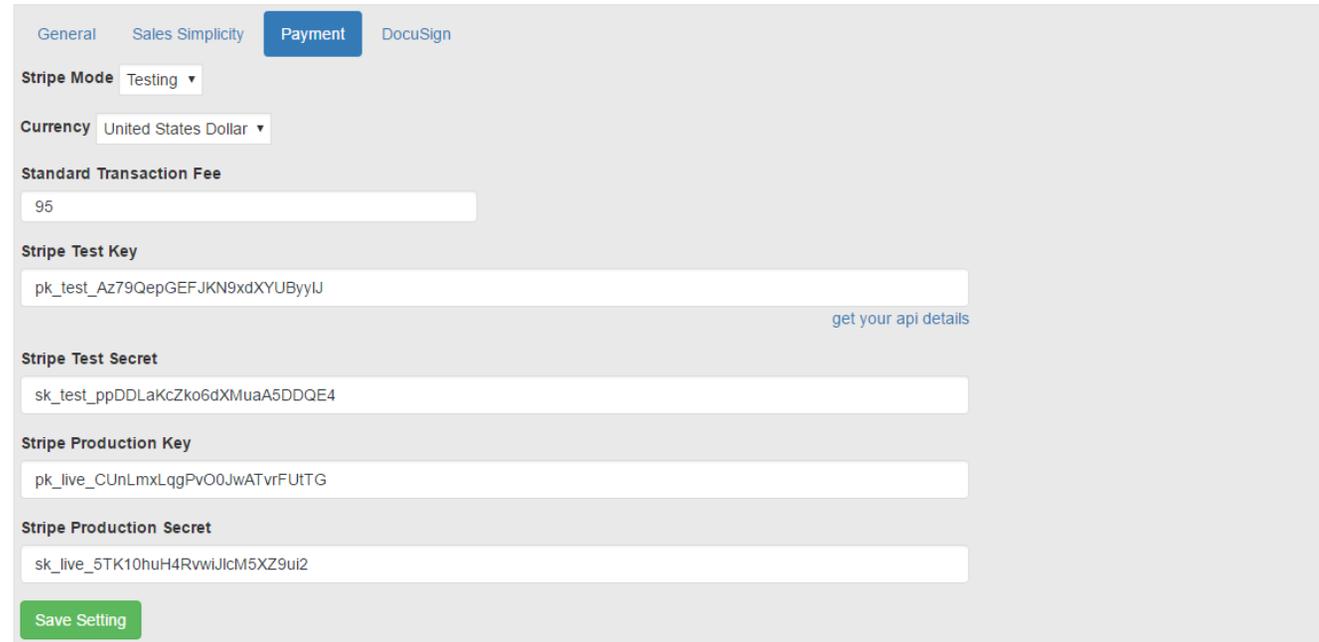
- Sales Simplicity Guid**: The input field contains the GUID "DE2D9F62-29D8-4B06-BC75-80146F5AB986".
- Sales Simplicity Wsdl**: The input field contains the URL "http://sandbox.salessimplicity.net/sb_2/svcEleads/eleads.asmx?WSDL".
- Bilder Name**: The input field contains the text "BuilderUx".

At the bottom left of the form area, there is a green button labeled "Save Setting".

FIGURE 1.6
Sales Simplicity Information Tab

If you send Sales Simplicity an Email and ask them for your guid they will assign you a guid for you to use from **builderUX**.

Stripe Integration



The screenshot shows the Stripe Payment Settings interface. At the top, there are tabs for 'General', 'Sales Simplicity', 'Payment' (which is active), and 'DocuSign'. Below the tabs, the 'Stripe Mode' is set to 'Testing'. The 'Currency' is set to 'United States Dollar'. The 'Standard Transaction Fee' is set to '95'. There are four input fields for API keys: 'Stripe Test Key' (pk_test_Az79QepGEFJKN9xdXYUByyIJ), 'Stripe Test Secret' (sk_test_ppDDLKcZko6dXMuaA5DDQE4), 'Stripe Production Key' (pk_live_CUnLmxLqgPvO0JwATvrFUITG), and 'Stripe Production Secret' (sk_live_5TK10huH4RwwJlcM5XZ9ui2). A 'Save Setting' button is at the bottom. A link 'get your api details' is next to the Stripe Test Key field.

FIGURE 1.7
Payment Settings

Understand that there are 2 modes here. Live and Testing. The testing mode will not charge your card and you can use Fake values when testing. These are the fake values you can use.

credit card :

card no : 4242424242424242

cvv : 123

exp date : any date greater than today

for bank transfer

account no : 000123456789

routing no : 110000000

DocuSign

BuilderUx Buy Now Setting



General Sales Simplicity Payment **DocuSign**

DocuSign Username
hc@builderux.com [get your api details](#)

DocuSign Password
builderux@123*

DocuSign Integrator Key
c6dc1477-36eb-4fc0-b121-a49851c45319

DocuSign Host
https://demo.docusign.net/restapi

Test It

Save Setting

FIGURE 1.8
DocuSign Setting Fields

You will need to use your account values when signing up for DocuSign, but you must provide the following:

- 1) Username
- 2) Integration Key
- 3) Password
- 4) DocuSign Host

Building Your Contract for the DocuSign Process

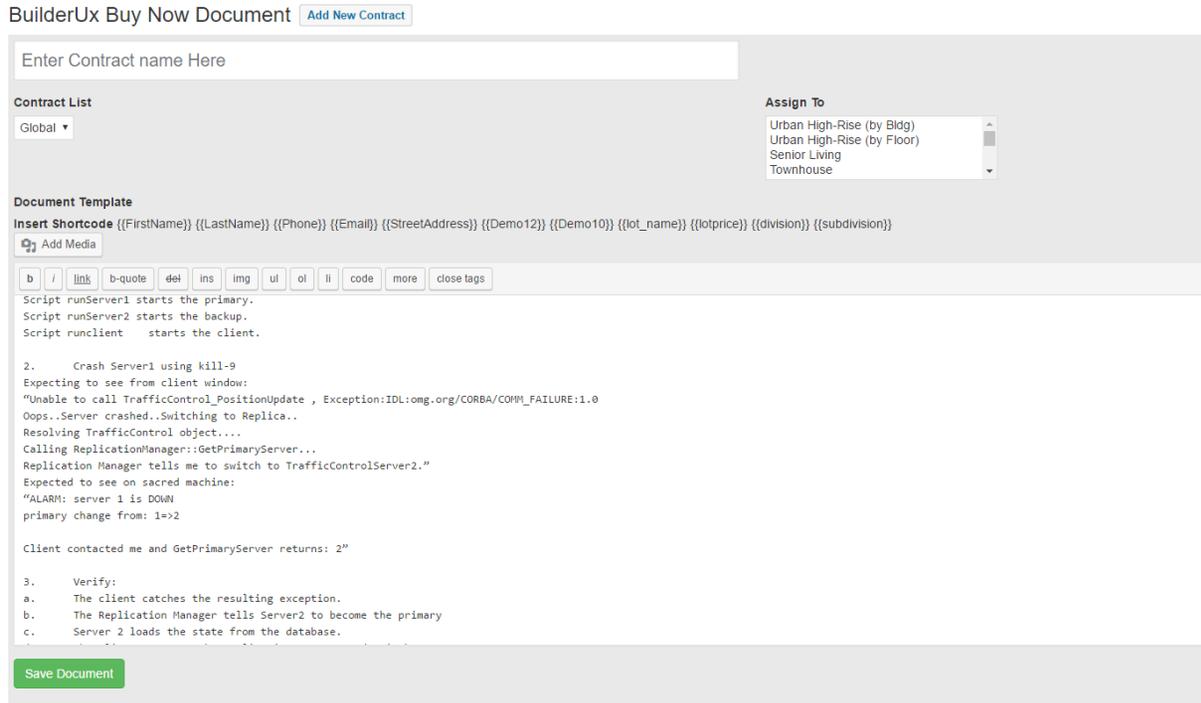


FIGURE 1.9
Contract Settings

There are 2 types of contracts:

Type 1 is a global Contract and it will be used for all subdivisions that aren't selected for any other contract.

Type 2 is the subdivision Specific contracts. This contract will only show for subdivisions that are highlighted in the "assign To" field when that contract is selected.

This contract is a HTML web page essentially. The merge fields are listed above and mostly contain the fields you selected on the the form that the customer filled out.

Adding a Page

To add a Reserve Now page, you must first create a page in wordpress, and then you will add our shortcode in that page. Below is a sample short code. There are 2 parts to this shortcode. The First part is the actual shortcode "builderux_topo_reservernow" the second part is the subdivision Number for the subdivision we want to show the topo map for.

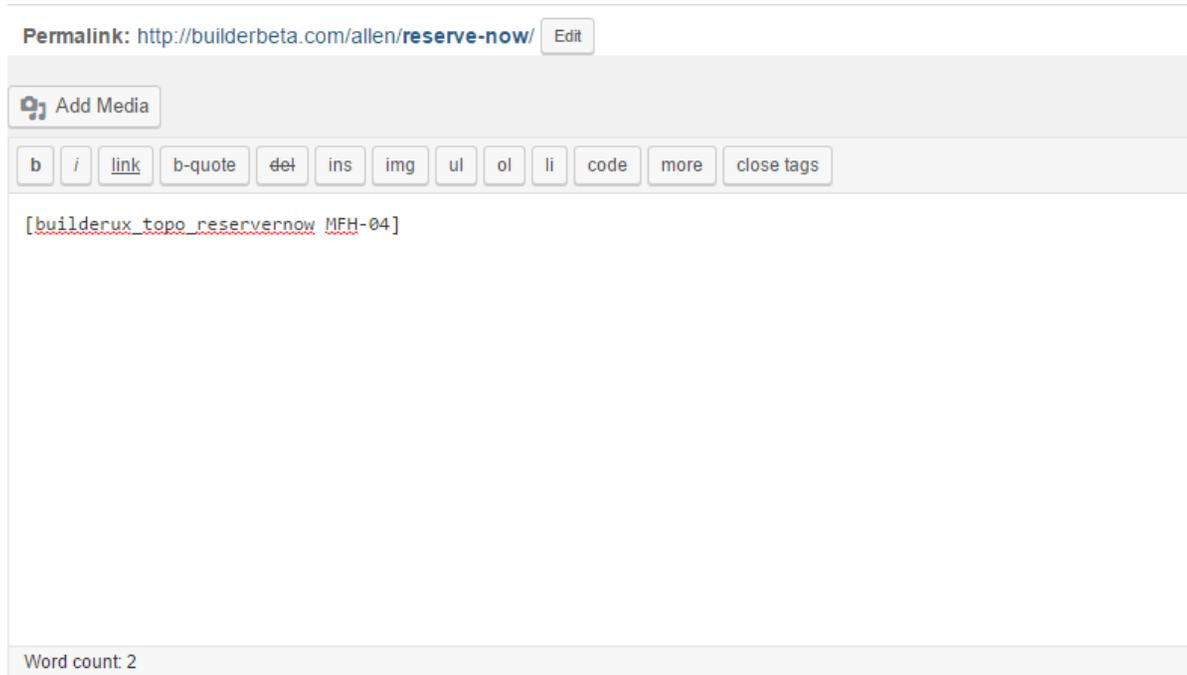
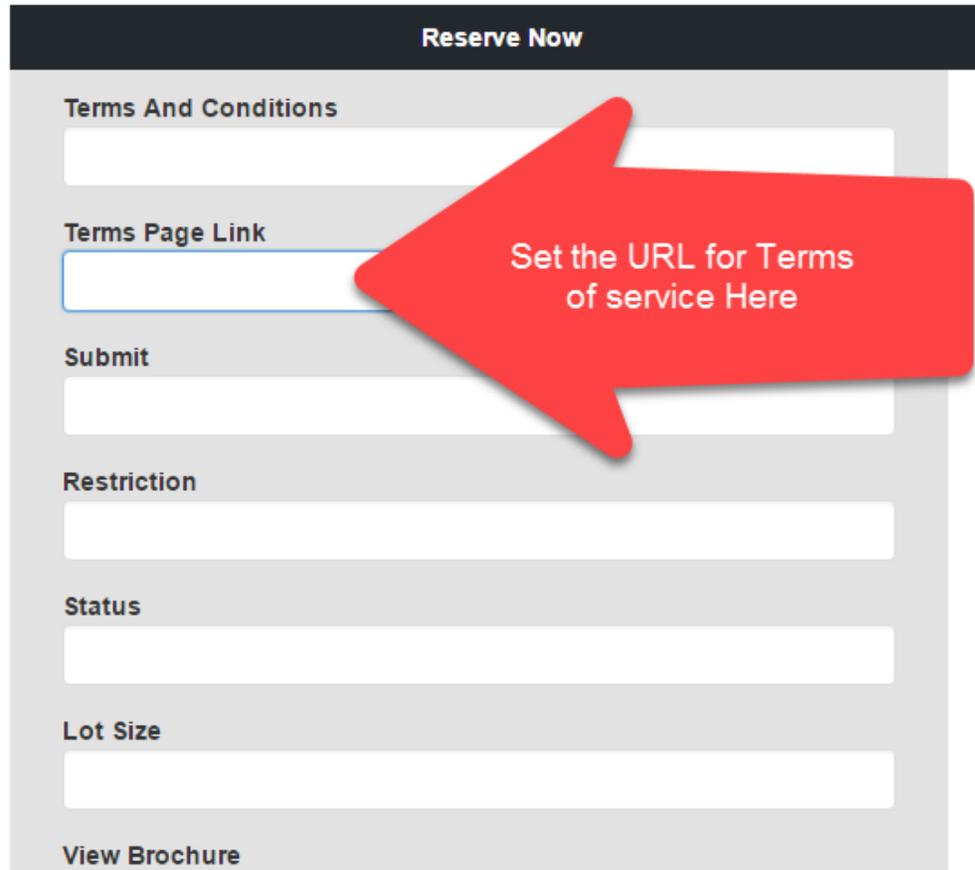


FIGURE 1.10
Add a Page

Once you insert this shortcode into your page the topo map will appear and if you have all your settings in properly you are done.

Setting the Terms Of Service Landing page

In order to set the Url to the terms of service you need to go into the labels link at the bottom



The image shows a form titled "Reserve Now" with several input fields. A large red arrow points to the "Terms Page Link" field, which is highlighted with a blue border. The text inside the arrow reads "Set the URL for Terms of service Here".

Reserve Now
Terms And Conditions <input type="text"/>
Terms Page Link <input type="text"/>
Submit <input type="text"/>
Restriction <input type="text"/>
Status <input type="text"/>
Lot Size <input type="text"/>
View Brochure

FIGURE 1.11
Uniform Resource Locator Terms Page

Lenders

//todo add info about lenders in here

- 1) Lenders are pulled from Sales Simplicity
- 2) How do lenders map to the subdivisions

Update Topo Lender

This theme recommends the following plugins: *Layer Slider, Master Slider and Slider Revolution*.
The following required plugins are currently inactive: *Artbees Themes Captcha and Visual Composer*.
[Begin installing plugins](#) | [Begin activating plugins](#) | [Dismiss this notice](#)

Division*: SFH	Subdivision*: SFH-01 MFH-01 MFH-02 MFH-03
Lender Company*: Bank of America	Phone no*: 480-892-5000
Fax : 	Email :
City : Chandler	State/Prov : AZ
Zip/Postal : 85225	Country : USA
Address : 300 Arizona Way	Lender Tags :

Contact person

First Name: Alonzo	Last Name: Giannini
Title : 	Position : Vice President

Subdivision*:
SFH-01
MFH-01
MFH-02
MFH-03

Phone no*:

FIGURE 1.12
Input Fields for TOPO Lenders

//todo: Where do we send the email to if the user isn't pre-qualified

//todo: How do we determine what is in the email?